

# STAGE WORKS

\*AFRICA\*



# Our Overall Business Qualifications and Industry Knowledge

Stage Works Africa is a 100% motswana owned company that provides its clients with stage, sound and lighting technical equipment. The company is committed to bringing the best out of our client's brand value.

Vision, passion teamwork and a commitment to service excellence are the foundations on which Stage Works Africa operates. In our short but impactful time we have been in the maket, we have built and earned a reputation for technical services excellence and creative distinction.

For reasons, the company is generally the services provider of choice for large scale and international corporate events taking place in Botswana.

#### Services we currently provide include:

- AUDIO VISUAL SOLUTIONS
- WEB CONFERENCING
- LIVE STREAMING
- STUDIO RENTAL
- EVENT MANAGEMENT
- SET DESIGN
- LIGHTING
- AUDIO
- POWER
- PYROTECHNICS
- STAGE AND TRUSS
- LED SCREEN (Installation and maintanace)

# CREW "Nothing is more fun than doing what people say you cant do."

## Why Choose Us

#### ABILITY TO MEET CLIENTS PRIMARY EVENT OBJECTIVES

Vision, passion, teamwork and a commitment to service excellence are the foundations on which Stage Works Africa operates. In our short but impactful time we have been in the market, we have built and earned a reputation for technical excellence and creative distinction. For these reasons, the company is generally the service provider of choice for a large scale and international corporate events taking place in Botswana.

#### ABILITY TO MEET THE REQUIREMENTS AND SERVICE LEVELS

Stage Works Africa has a well established support infrastructure, in house maintenance facilities, established client service performance measurement systems, rigorous safety practices and a 3 tier equipment service regime to ensure the best possible outcome on each event.

We are constantly updating in-house skills- training to ensure that our equipment and skills are at the technological forefront and offer the skills and expertise of many internationally recognized experts within the various divisions.

#### **CAPACITY AND DEPLOYMENT STRUCTURE**

Stage Works Africa has the capacity to supply several events across the country simultaneously without affecting the day-to-day busines, which means that there is 11 always sufficient equipment to meet your needs as well as standby units, should they be required. Our network of other equipment suppliers affords us the opportunity to provide the clients with the best possible service.

#### **METHODOLOGY**

Due to the fact that all disciplines are accessible through a single contact, Stage Works Africa has the distinct advantage of approaching each project holistically and self-sufficient. Once the individual requirements of the event has been established through site visits and consultation, Stage Works Africa's team plan cohesively to ensure the best equipment interface between disciplines and allocate the most suitable technical staffing, transport and scheduling. A project Manager will undertake the entire project, functioning as the liason between client and technical team whilst bringing the project to completion on schedule.







## Why Choose Us Con...

#### STANDARDS AND QUALITY CONTROL

In an industry where companies are involved in high profile events and corporate reputation are at stake, the achievement of a consistently high quality of service is paramount. For this reason, Stage Work Africa has always placed a great deal of emphasis on the quality of its staff and equipment. A pro active policy of bringing new products to the market place and an on going program of evaluation and innovation ensures that Stage Works Africa remains at the forefront of presentaion and event technical equipment technology. Stage Works Africa is regulated by a detailed and comprehensive set of policies and procedures which govern the group across all aspects of quality control, safety and client services.

#### **MAINTENANCE**

All equipment is checked prior to job allocation and again on return to ensure readiness at all times.

#### **MAINTENANCE PROCEDURE UTILIZED ARE:**

Level 1 - equipment maintenance (equipment tests and checks) per event.

Level 2 - equipment maintenance (preventative maintenance service) conducted regularly at predetermined intervals, prescribed by the type of equipment and manufacture's specifications.

Level 3 - equipment maintenance (workshop repairs) are carried out at the in-house maintenance workshops, or outsourced as necessary.

As a result of the company's equipment asset book, backup equipment, spares and consumables are readily available.

## Project Workflow



#### **Client Requirement Analysis**

Term of engagement are agreed to.



#### **Enhancement Phase**

Exploration of options for maximized results.



#### **Rendering & Design**

3D Scalable stills and videos of model, custom made as per client's requirements.



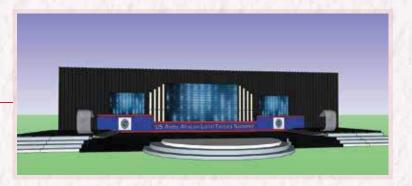
#### **Implementation**

Job Scheduling, Testing, Go Time and Debriefing.



#### **Packaging**

Edited content files handed to client. Hosting and streaming platforms are optional and can only be updated as per clients request.









## Conferencing

State of the art conferencing. inhouse, and mobile studio with high end Black Magic 4k Cameras and Rode Booth Microphones for clean sound throughout. Color balanced streaming offers a cleaner picture to audience watching.

Table Mics per delegate conforming to social distancing measures, each delegate within the conference will have an input on the meeting both vocally and visually.

Direct media input of delegate on preferred streaming platform for a physical meeting feel. Surround sound and 4k Camera Quality backed by up to 30sqm of led space for content / presentation projection.

Integration of third-party conferencing hosting softwares for breakaway rooms, group sessions both available on video, presentation and audio options.

Conferencing can be done inhouse or through a mobile studio, built according to client's requirement and use. Content can be live streamed as and when it happens multilingually or disseminated as premieres, webcasts on the following official platforms:







## Conferencing







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## Prevously Executed Work



#### **Project 1 (De Beers)**

Name and Title: De Beers Welcome Dinner 2019 - 2020

**Brief Description:** Set design, LED Screens, Lighting, teleprompter and av solution with 3 comfort monitors. A color coded set design, minimalistic design.



#### **Project 2 (Botswana National Sports Awards)**

Name and Title: BNSC Awards 2016

**Brief Description:** Set design, Stage, Sound, Power and lighting was the talk of the day.



#### **Project 3 (Office of the President Poverty Eradication Expo)**

Name and Title: Poverty Eradication Expo 2019 - 2020

**Brief Description:** A high stakes 5 day Conference and Expo with various presentation s and live feed. The team was also manning breakaway rooms with Plasma screens, laptop and stationery. 2 different top class set designs with corporate LED ambience lighting. All round branding of stalls and hanging boards was duly done as well.



#### **Project 4 (M Suresh Factory)**

Name and Title: M Suresh Official Factory Opening 2018

**Brief Description:** Had the opportunity of managing and facilitating the opening of the diamond factory opening ceremony where we branded, revived the reception, provided all technical equipment, entertainment, opening plague and all other activities of the day.



#### **Project 5 (Debswana)**

Name and Title: Safety At Home Launch

**Brief Description:** An EXCO event for Debswana with high end finishing, all white flooring and roof. High definition graphics with the best presentation tools.



#### **Project 6 (US ARMY)**

Name and Title: Africa Ground Forces Summit 2019

**Brief Description:** We came with gunz blazing on the presentation.



#### **Project 7 (QATAR AIRWAYS)**

Name and Title: Qatar Airways Inaugural Launch

**Brief Description:** A full 360 event conceptualization, management and implementation. Handled everything technical and talent management for the launch. 128 lighting fixtures, 40 sqm of LED Screens, VIP Holding Rooms, the ambience was out of this world and a night to remember.

## Prevously Executed Work

#### **Project 9 (Ministry of Transport)**

Name and Title: Kazungula Bridge opening

#### **Project 12 (Avani)**

Name and Title: Avani Ice Tropez 2021

#### **Project 15 (Ministry Of Finance)**

Name and Title: Ministry Of Finance Budget Pitso 2021

#### **Project 10 (First Lady GBV Awards)**

Name and Title: First Lady GBV Awards 2021

#### **Project 13 (Grand Palm)**

Name and Title: Dare to Dream GICC 2021

#### Project 16 (Avani)

Name and Title: Fired Up with Dj Zinhle 2021

#### **Project 11 (Botswana Golf Day)**

Name and Title: Botswana Golf Day 2021

#### **Project 14 (BICA)**

Name and Title: BICA Graduation 2021

#### **Project 16 (Grand Palm)**

Name and Title: GICC NYE Ball 2021



















































**Qatar** 

Airways





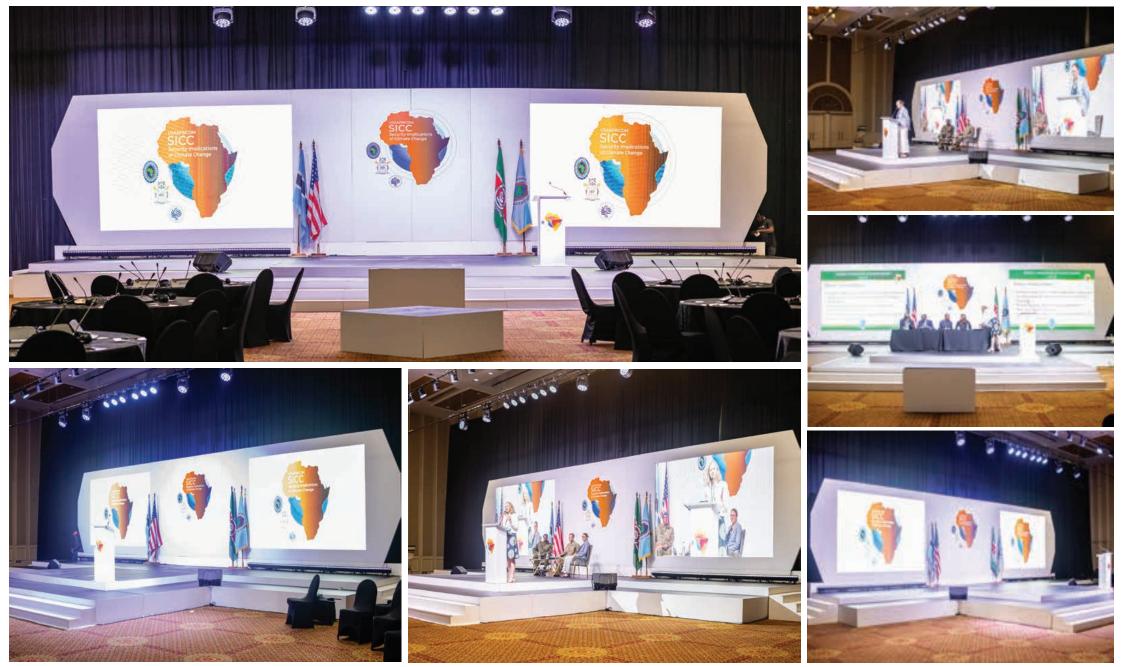






## **EU Botswana Business**

STAGE WORKS



## **US Africom**

Command





## **Kimberley**









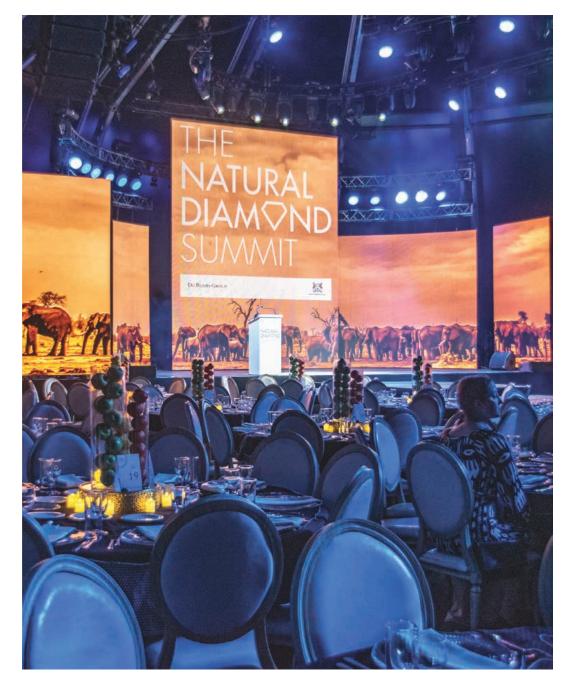




**The Natural Diamond** 

Summit









**The Natural Diamond** 

Summit











## Tirisanyo

Mmogo









## **Africa Youth Enterpreneurs**

Summit



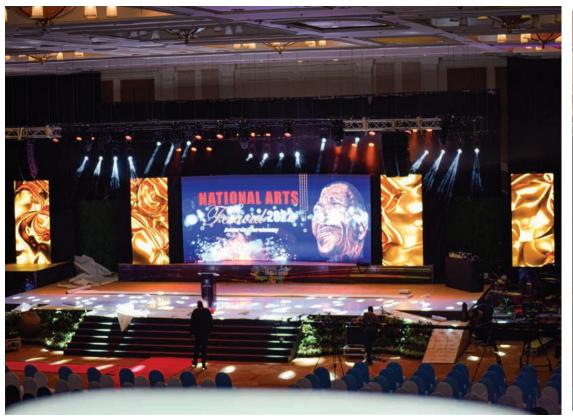






**Office Of The** 













## **National**





Lucara









## **Pan-African Forum**

On Migration





## **Botswana Investment &**

Trade Centre





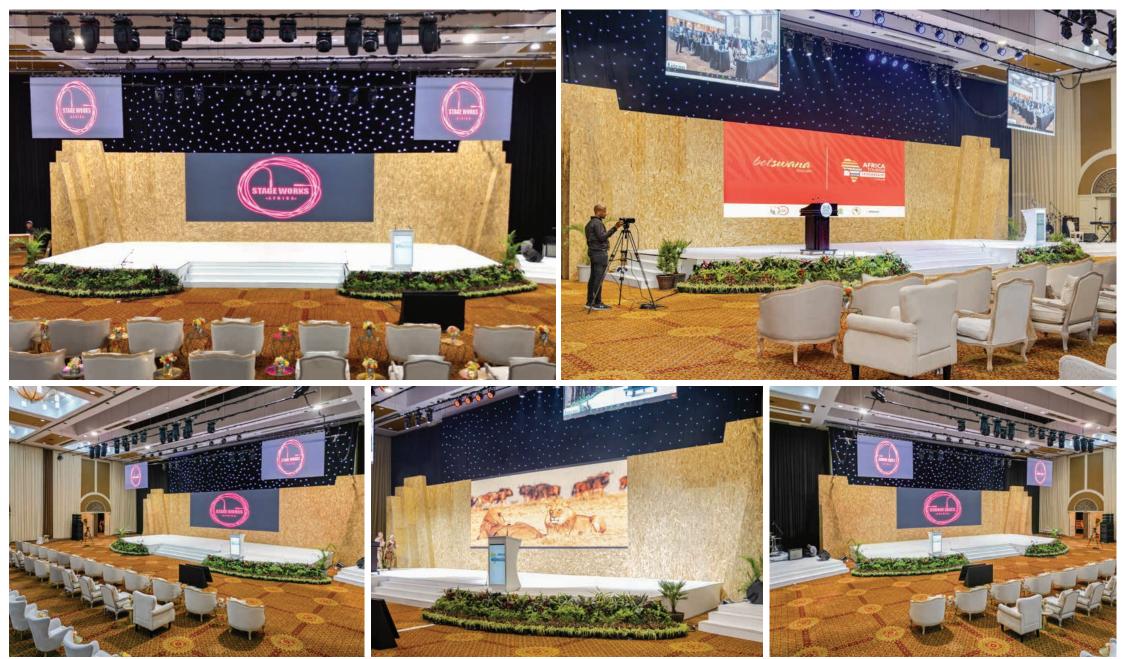




## Kusi Idea

Festival





## **African Tourism**

Leadership Forum



















## **United Nations Climate**

Change





## **Ministry Of Basic**

Education



## **De Beers Group CEO'S**

Sightholder Reception





## **Conference on Agriculture &**

Food Security





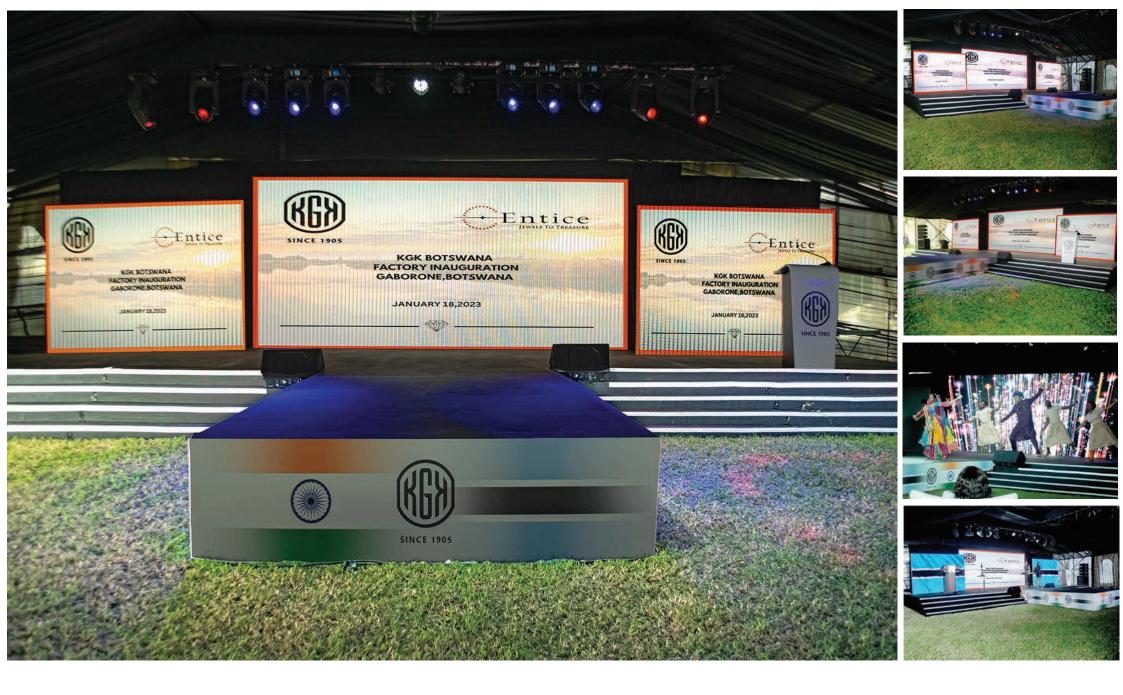




## **Hospitality & Tourism**

Association of Botswana





## **KGK Botswana**

Factory Inauguration



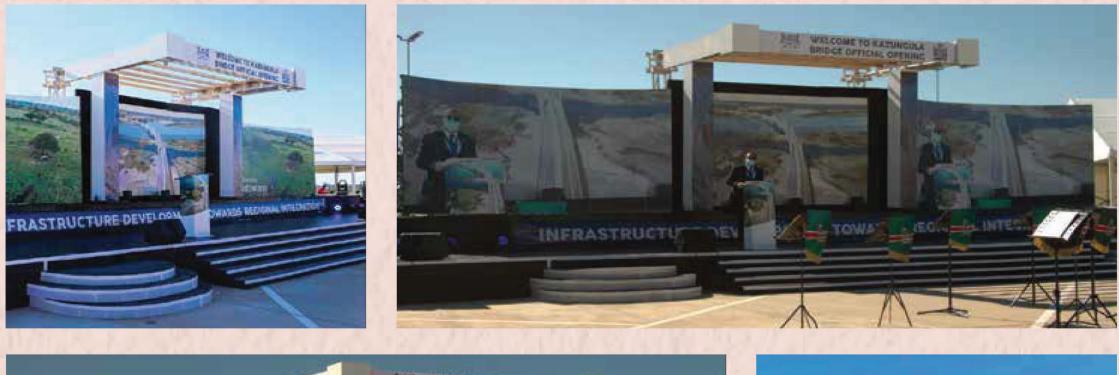






## **Stanbic Bank Mark of Excellence**

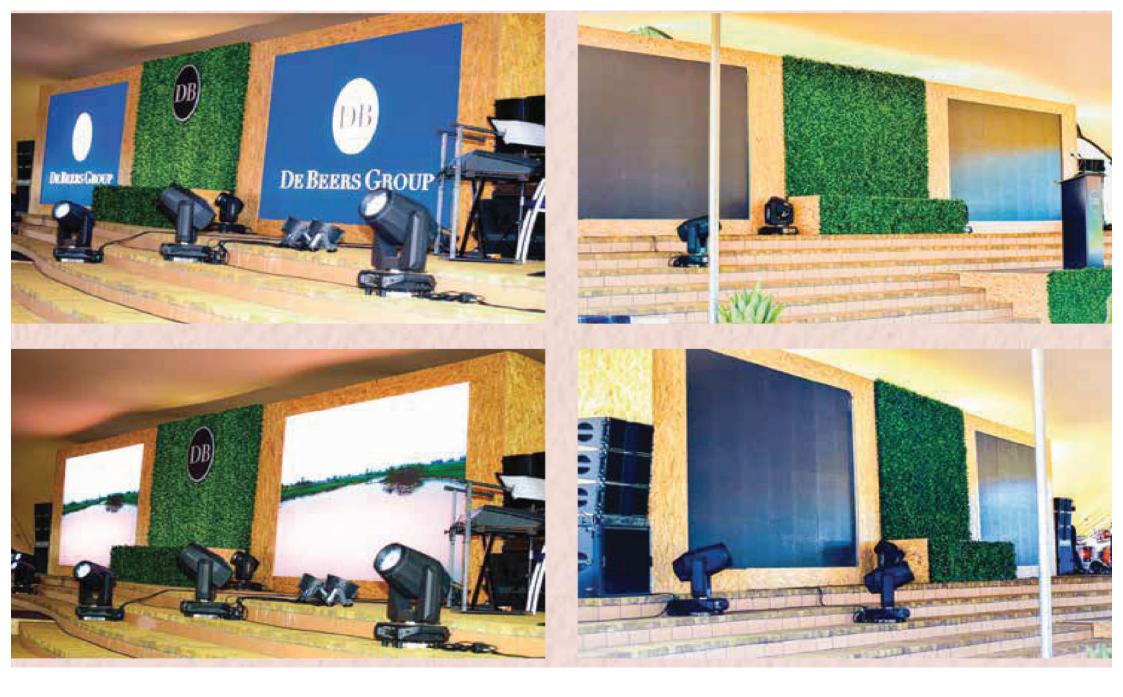
Awards





**Kazungula Bridge Official** 

Opening



**De Beers** 

Group









## **Hospitality & Tourism**

Association of Botswana

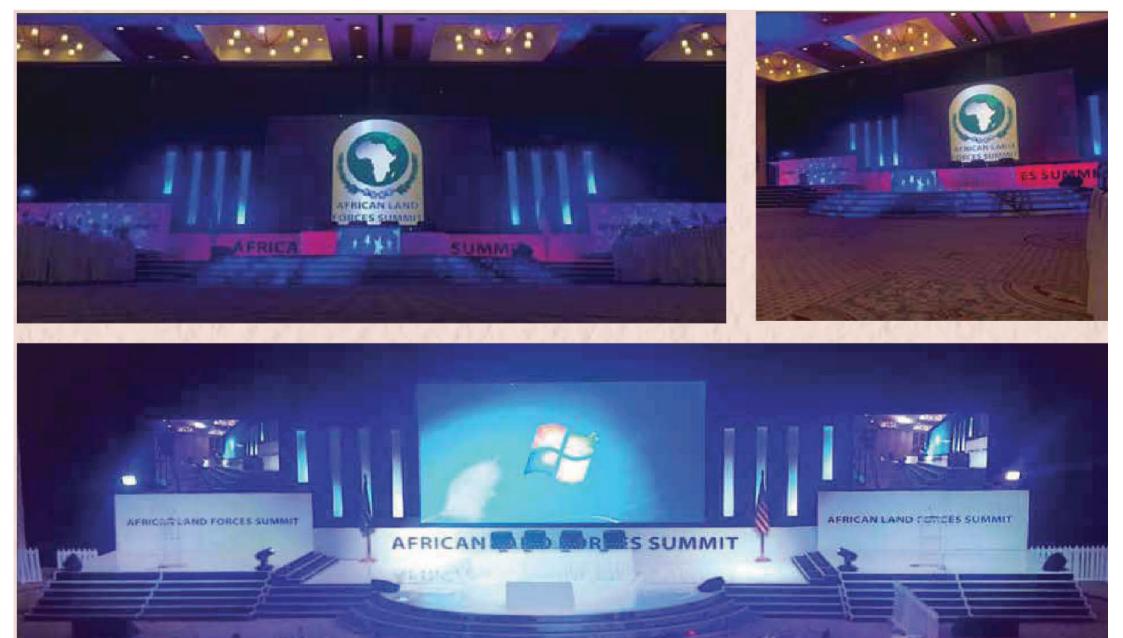






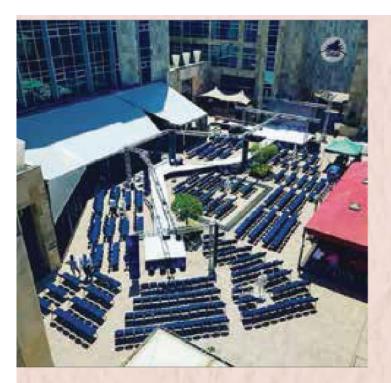


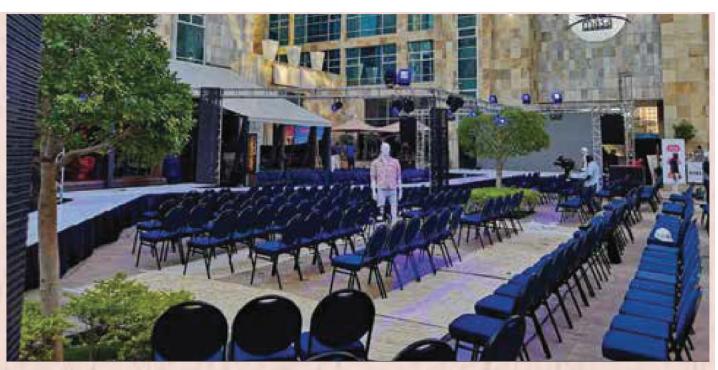
**Forbes** 



## **African Land Forces**

Summit









**Masa Fashion** 

Show











## **Regional Energy Regulations Association Of**

Southern Africa



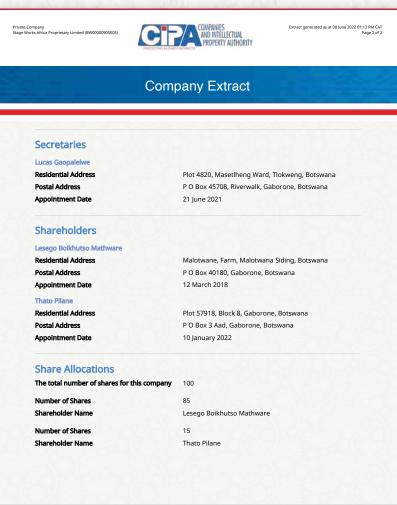










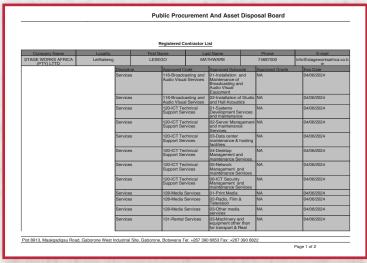


Page 2 of 2

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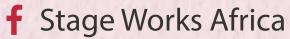


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Services	131-Rental Services	06-Other rental services	NA	04/06/2024
Services	138-Marketing and Public Relation Services		NA	04/06/2024
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Services	138-Marketing and Public Relation Services	03-Public relations services	NA	04/06/2024
Services	139-Miscellaneous Services	04-Entertainment services	NA	04/06/2024
Services	139-Miscellaneous Services	09-Photography services	NA	04/06/2024
Services	139-Miscellaneous Services	14-Exhibition space rental	NA	04/06/2024
Services	139-Miscellaneous Services	16-Event Management Services	NA	04/06/2024
Supplies	203- Electrical, Electronic, Mechanical, Fire and ICT Supplies	01-Electrical and Electronic Equipment, Spares and Accessories (includes ICT, photographic equipment and others)	NA	04/06/2024
Supplies	203- Electrical, Electronic, Mechanical, Fire and ICT Supplies	03-Mechanical Equipment, Machines, Spares and Accessories	NA	04/06/2024
Supplies	217-Media Supplies	01-Print Media Content	NA	04/06/2024
Supplies	217-Media Supplies	02-Radio, Film & Television Content	NA	04/06/2024
Supplies	217-Media Supplies	03-Other Media Content	NA	04/06/2024







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